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RE: CIS 234 – Text A ~ WEB DESIGN Book (Chapter Reinforcement)

Chapter 4 ~ PLANNING A SUCCESSFUL WEBSITE, Part 2

Description: festline

**INSTRUCTIONS: Select the best answer to each question below**

**ENTER your Answers. Review chapter for accuracy**

1. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ page layout sets a specific pixel width for the page.
   1. custom-width
   2. fixed-width
   3. relative-width
   4. absolute-width
2. A standardized \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is an arrangement of content elements that ensures visual consistency across a website.
   1. page layout
   2. file layout
   3. document layout
   4. content layout

3. An underlying structure of rows and columns used to position content on a page is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.

1. tracking zone
2. breadcrumb trail
3. cell grid
4. layout grid
   1. The intersection of a table column and row is called a \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_.
5. point
6. cell
7. pixel
8. reference
   1. The \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ tag within a page’s code specifies a section identifies by the style sheet.
9. <avg>
10. <min>
11. <sum>
12. <div>
    1. A formal website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ test generally takes place in a structured environment, and is conducted by professionals who observe exactly how visitors use a website and formulate their research in a report containing design recommendations.
13. usability
14. controlled
15. target
16. design
    1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ links are a common way to navigate from section to section on the same page, from page to page at the same website, or from a page at one website to a page at another website.
    2. Map
    3. HTML
    4. Image
    5. Text
    6. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ image maps are more complicated to create than \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ images maps and typically have slower response times.
    7. hot spot; target
    8. target; hot spot
    9. Client-side; server side
    10. Server-side; client side
    11. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a list of related links.
17. navigation bar
18. navigation menu
19. pop-out menu
20. drop-down menu
    1. A \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ is a summary page of links to major pages at the website.
21. table master
22. website map
23. footnote page
24. breadcrumb trail

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